

**SOMEONE
WINS
TONIGHT!!!**

**THEIR CHOICE OF A NEW
VEHICLE OR A NEW MOTORCYCLE**
In the FORE THE ROAD RAFFLE



**GOLFERS:
HOLE-IN-ONE
WINS
A NEW
CAR!**



**LIVE MUSIC BY
HYDE**

FRIDAY, JULY 31, 2020
GREENWOOD HILLS COUNTRY CLUB • WAUSAU, WI



SAVE THE DATE
FRIDAY, JULY 31, 2020

Join WATEA on Friday, July 31st at Greenwood Hills Country Club for our Fore the Road Charity Golf Tournament!

Enjoy a fun day of golfing and networking while supporting a great cause! "Fore the Road" offers an afternoon of golf followed by an evening reception with complimentary food and beverages, a variety of raffles, live music by HYDE, a new vehicle raffle, and fireworks at dusk! Sign up for the golf outing and automatically get an all-access pass to the evening entertainment. Can't make it for the day of golf? No problem – you can still join the fun (and support the program) by purchasing a ticket to the reception and joining us any time after 5 pm!

**RECEPTION TICKET:
\$35 IN ADVANCE / \$40 DAY OF EVENT**

This ticket gives you all the following benefits starting at 5 pm:

- Live music by HYDE (7 – 10 pm)
- Complimentary heavy hors d'oeuvres (5-7 pm)
- Complimentary wine, beer, and soda (5-7 pm)
- Raffle and prize opportunities
- Entry into a grand prize drawing for \$1000 cash!
- Professional fireworks display at dusk
- A night of socializing while supporting a GREAT cause!

OR

**FORE THE ROAD RAFFLE TICKET
\$100 IN ADVANCE OR AT THE EVENT**

- This ticket provides ALL the benefits of the Reception Ticket **PLUS...**
- Get entered into a raffle to win a brand new vehicle or motorcycle of YOUR CHOICE worth up to \$25,000 from one of our participating dealerships
- All proceeds will go towards supporting WATEA



EVENT SCHEDULE

- 9:30 am Registration Opens
Bloody Mary Bar and Boxed Lunches Available
- 11:00 am Golf Tournament Shotgun Start
- 5:00 pm Evening Reception Begins
Complimentary beverages & hors d' oeuvres until 7 pm
- 7:00 pm Live music with HYDE
- 10:00 pm Fore the Road Raffle Drawing
Fireworks Event Finale

If you have any questions regarding this event please contact:

Kent Olson
715-845-8473
kent@olsontireandauto.com

Jerry Brickner
715-842-4646
jmb3@bricknerfamily.com

Sara Guild
715-581-9283
sara.guild@watea.org

RAFFLE INFORMATION: The "Fore the Road" Raffle is being conducted as a Class A raffle using WATEA's Wisconsin Raffle License #R0022184A-02725. Ticket purchasers need not be present to win.

BUSINESS SPONSORSHIP OPPORTUNITIES

All sponsorship levels include listing in WATEA's Annual Report, website, and event program!

GOLF TEAM SPONSORS - \$600

Sponsor a golf team at this event and all players will receive a goody bag with a sleeve of golf balls, t-shirt and other promotional items; lunch; entrance into evening reception, post golf reception/dance; two drink tickets and tremendous raffle and prize opportunities.

TRADITIONAL SPONSORS

PRESENTING SPONSOR (1) - \$7,500

Includes one foursome; eight additional tickets to post golf reception/dance; banner at event entrance; logo on event scorecard; mention during media promotions of event; opportunity to introduce evening entertainment and welcome guests.



MEDIA SPONSOR - In-kind \$5,000

Includes listing on promotional materials; banner displayed prominently at the event.

PLATINUM SPONSOR - \$2,000

(Multiple Available) Includes one foursome; four additional tickets to awards dinner/dance; banner displayed prominently at the event; numerous mentions during the event and awards; opportunity to provide promotional giveaways.

GOLD SPONSOR - \$1,000

(Multiple Available) Includes listing with logo on the display board at the event and awards; numerous mentions during the event and awards; an opportunity to provide promotional giveaways; four tickets to the post golf reception/dance.

EXCLUSIVE HOLE SPONSOR - \$500

(Multiple Available) Exclusive signage with logo on one hole; opportunity to have a representative on course to distribute promotional items, run a game, and greet players; two tickets to the post golf reception/dance.



TEE ONLY SPONSOR - \$300

Signage with logo on one hole; 2 tickets to the post golf reception/dance.



GOLF COURSE SPONSORS

PUTTING GREEN SPONSOR (1) - \$500

Includes logo signage on the putting green; two ticket to post golf reception/dance.

DRIVING RANGE SPONSOR (1) - \$500

Includes logo signage on the driving range; two tickets to post golf reception/dance.

CANNON CO-SPONSOR (1) - \$500

Includes logo signage at our Cannon Game on course; two tickets to post golf reception/dance.



GOLF CART SPONSOR (1) - \$1,000

Includes logo on each player golf cart; four tickets to post golf reception/dance.

TENT SPONSORS

REGISTRATION SPONSOR (1) - \$1000

Includes exclusive banner in the registration tent; four tickets to post golf reception/dance.

BEER TENT SPONSOR (1) - \$1000

Includes exclusive banner in the beer tent; four tickets to post golf reception/dance.



PORTA POTTY SPONSOR (2) - \$250

Includes signage on the porta potty's used outside of main tent; two tickets to post golf reception/dance.

ENTERTAINMENT SPONSORS

BAND SPONSOR (1) - \$2,500

Banner placed by the band; opportunity to co-introduce the band and welcome guests; eight tickets to post golf reception/dance.



FIREWORK SPONSOR (1) - \$2,500

Two banners placed in lawn area outside tent; opportunity to co-introduce the firework display and welcome guests; eight tickets to post golf reception/dance.



VOLUNTEER SPONSOR (1) - \$1,000

Volunteer sponsor will have their logo on all t-shirts that volunteers wear the day of the event; four tickets to post golf reception/dance.

FOOD & BEVERAGE SPONSORS

LUNCH SPONSOR (1) - \$1,500

Mentioned during lunch announcement at event; logo signage at lunch station & logo stickers on lunch bag (this bag will be a lunch cooler that will also contain golfer goody bag promotional items); four tickets to post golf reception/dance.

RECEPTION SPONSOR (2) - \$1,500

Logo signage at serving table(s) and on the 50 guest tables; four tickets to post golf reception/dance.

BLOODY MARY BAR (1) - \$500

Logo signage at Bloody Mary bar; two tickets to post golf reception/dance.

BEVERAGE STATION (4) - \$1,000

Logo signage on Beverage Cart; two tickets to post golf reception/dance.

COFFEE & BOTTLED WATER SPONSOR (1) - \$500

(or in-kind from local business) Four tickets to post golf reception/dance.

RAFFLE SPONSORS*

Item of your choice, or \$_____ toward the purchase of one. (*not all raffle items will qualify for listing in Annual Report, website & event program, but all will be acknowledged and viewed by all participants)

THANK YOU!

Your support of this event DRIVES these WATEA programs:

- Wheels to Work - low-income transportation assistance
- Commute to Careers - regional employment shuttle
- Training opportunities for local incumbent workers
- Scholarships for individuals entering the transportation industry
- Transportation-focused career pathways for high school and technical college students
- Registered Apprenticeship opportunities for the transportation industry

Wheels to Work Recipient Success Story:

Steve came to the Wheels to Work program in February of 2019. He had not been employed for some time due to incarceration, so he started working with the Workforce Innovation & Opportunity Act (WIOA) program to get some training. The WIOA program helped Steve travel to and from his training, but he knew he would need a vehicle of his own once he completed the training and started to work full time. Due to his lack of transportation, he was referred to the Wheels to Work program. He was able to complete his W2W classes quickly by attending the Financial Wellness Conference (put on by the Get \$mart Wausau Coalition) in February while also attending the WIOA training and working part time. He obtained his driver's license and was approved to receive a donated vehicle in March. Steve was awarded a vehicle at the end of April and completed his Apprenticeship program with all A's in May. Because he received a vehicle through the Wheels to Work program, Steve was able to complete the Apprenticeship program and got a \$3/hour

raise. By the end of 2019, Steve was back in school, this time pursuing an Electromechanical Technology Associate Degree while still working full time. But the real proof of the success of Steve's story comes in his own words, taken from a Thank You letter he sent the W2W program in late 2019:

"Thank you so much for helping me into a vehicle I enjoy driving. Getting to work, school and my son's functions easily is a dream come true. It is sometimes hard to believe I deserve such nice things... so I've taken good care of it. :) Oil changes, service when needed and scheduled for new tires."

Steve is a powerful example that the tools provided by the Wheels to Work program are making a real impact and changing lives.



Wheels to Work



Register Now!

Prior year sponsors have priority status for securing their past sponsorship level until Wednesday, April 1, 2020. After that date, all remaining sponsorships may be secured on a first come, first served basis.

Preferred Sponsorship (Levels): _____ \$ _____

Business Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Register My Team Today! (NOTE: WATEA requires a minimum of one name for Team Captain to reserve a team sponsorship.)

Player 1: _____ Player 2: _____

Player 3: _____ Player 4: _____

Reception-Only Ticket(s): _____ tickets x \$35 = _____

Total Event Investment \$ _____

Signature _____

Bill Me Yes No, my payment is included today

Please send your registration information and check made payable to: WATEA

PO Box 1542

Wausau, WI 54402

If registering and paying by credit card please contact:
Sara Guild 715-581-9283
or sara.guild@watea.org

You will be sent confirmation after your registration information has been received. Coordination of logo and other details will occur at that time.